



Term 3 Iceberg Assignment-resit

Oppgjør av eiendomshandler (Handelshøyskolen BI)



Scan to open on Studocu

The Iceberg Assignment - Resit

Objectives: Thinking about & defining what your own cultural characteristics are. Communicating in English with a team of students. Presenting your findings creatively (in English).

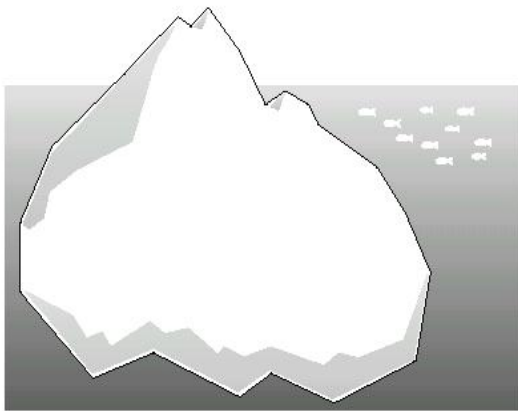
Individually or in teams

Instructions:

Step 1: Prepare by reading the instructions for the tasks below. Decide on the aspects to be discussed for the task (1 per team member).

Step 2: Prepare a creative visual representation of your ideas. Make sure you can explain your ideas.

The Iceberg of Culture



Culture has been aptly compared to an iceberg. Just as an iceberg has a visible section above the waterline and a larger, invisible section below the water line, so culture has some aspects that are observable (**explicit**) and others that, although just as influential, cannot be directly seen (**implicit**). Also like an iceberg, the part of culture that is visible (observable behaviour) is only a small part while the unseen part is much larger.

Preparation 1

For each item in the table below, discuss whether it is above or below the surface of the water. Make sure you understand why it is above or below.

	Above	Below		Above	Below
Facial expressions			Importance of time		
Gestures			Concept of oneself		
Paintings			Concept of leadership		
Values			Literature		
Holiday customs			Nature / idea of friendship		
Food			General worldview		
Concept of beauty			Work ethic		
Eating habits			Rules of social etiquette		
Music			Concept of personal space		
Child-raising beliefs			Styles of dress		
Religious beliefs			Notion of modesty		
Concept of fairness			Religious rituals		
Understanding the natural world					

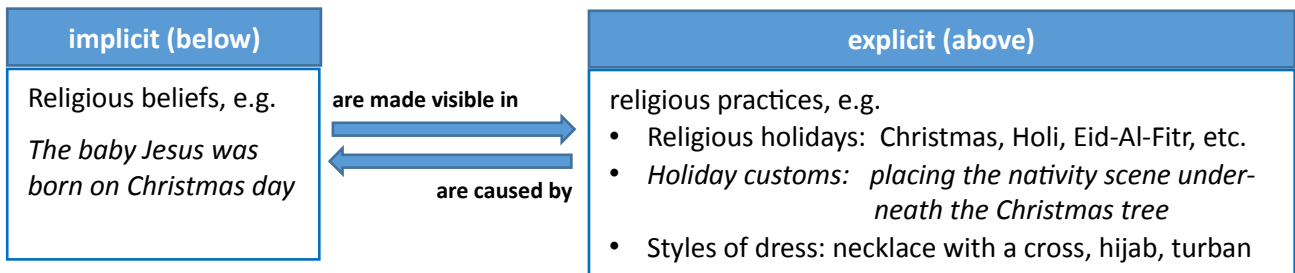
table 1: the iceberg; source: university of the pacific

If you look closely you may notice the relationship between the items which you have placed above the waterline and those you elected to place below.

In quite a few cases, the aspects that you have placed below the waterline tend to influence or cause the visible aspects.

Take the example of religious beliefs (= below / implicit culture). This particular aspect of culture is clearly visible in several way in our society (= above / explicit culture).

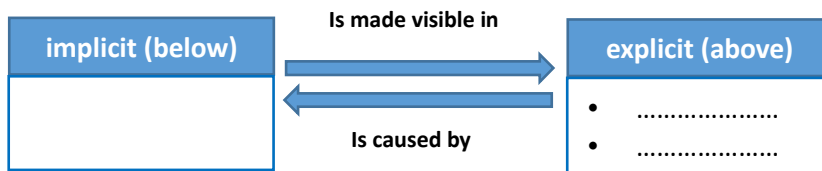
in religious holidays, e.g. Christmas, Holi, Eid-Al-Fitr, etc.; certain holiday customs (putting up a Christmas Tree) and ideas about styles of dress.



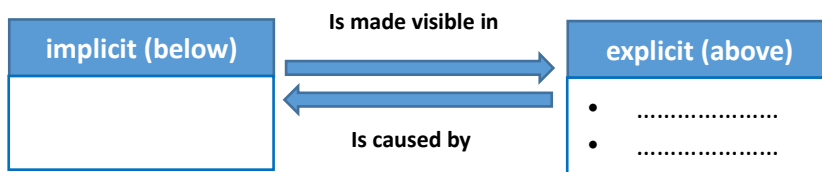
Preparation 2:

With your team, discuss similar links between implicit culture (below) and explicit culture (above). Take one topic for each team member and describe how you can notice these in your culture.

Team member 1:



Team member 2:



Etc.

TASK

Make a poster presentation containing each team member's topic in preparation 2.

References:

[1] University of the Pacific, "The iceberg exercise," 2017. [Online]. Available: http://www2.pacific.edu/sis/culture/pub/1.1.1_activity_the_iceberg.htm [Accessed 10 March 2017].